

Guide to Generation Y - algeny

how to retain your talented young work force

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| keep challenging them | inspire them to see your vision | don't use the word long term | to manage means to mentor them | instant gratification |
| edutain | recognise the strength of each employee | introduce accountability | rules need to have rational behind | lead by example |
| be patient - they are not | give them more than one task to do | a combination of directing & coaching | keep it authentic | keep them focused & organised |
| be upfront and tell the truth | make incentives available immediately | tell and show them what is required | never assume anything | no bullshit |